

Sponsorship Package

Contact: Brittany Jones

Phone 843-479-9001 ext. 354

Website www.bennettsvillesc.com

Email brittany.jones@bennettsvillesc.com

Address 501 E. Main Street, Bennettsville, SC 29512



Dear Potential Sponsor,

The City of Bennettsville is pleased to announce the **1st Annual Beeville Festival**, taking place on **May 16, 2026**, in downtown Bennettsville. Rooted in Bennettsville's agricultural heritage and embracing our recent Bee City USA designation, the Beeville Festival is a one-day celebration of creativity, culture, and community pride. This vibrant event brings together live music, art, rides, culinary competitions, agricultural education, and family-friendly activities, all in the heart of downtown.

We invite your business to increase its visibility and show support for our community by becoming an official festival sponsor. Sponsorship offers valuable exposure through on-site recognition, promotional materials, and extensive advertising. All sponsors will be recognized through social media posts and ads, print and radio advertising, and festival rack cards.

Please review the sponsorship levels outlined below. To participate, complete the sponsorship application and email your business logo by **April 10, 2026**.

We appreciate your consideration and hope you will join us in making the 1st Annual Beeville Festival a successful and memorable event for our community. If you have any questions or need additional information, please feel free to contact me at 843-479-9001 ext. 354 or email brittany.jones@bennettsvillesc.com.

Sincerely,

Brittany Jones
Director of Business & Community Development
City of Bennettsville



Sponsorship Levels



Presenting Sponsor - \$1000

- Business logo displayed on festival billboards and rack cards
- Business logo on all festival banners including Main Stage and Kid's Zone
- One (1) complimentary vendor booth, centrally located within the festival area
- Business name promoted throughout the festival
- Speaking opportunity during the festival

Entertainment Sponsor - \$700

- Business logo on main festival banner
- Business logo displayed on Main Stage banner
- One (1) complimentary vendor booth
- On-stage recognition before each performance
- Business name listed on festival rack cards

Kids Zone Sponsor - \$500

- Business name listed on main festival banner.
- Business logo displayed on the Kid's Zone banner
- One (1) complimentary vendor booth.
- Business name listed on festival rack cards.
- Name promoted during the festival

Community Sponsor - \$250

- Business name listed on main festival banner.
- Business name listed on festival rack cards.
- Name promoted during the festival

Sponsorship Form

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Business/Organization Name: _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Contact Person Name: _____

Email: _____ **Cell Phone:** _____

The Beeville Festival agrees to provide the benefits listed for your level of sponsorship.

I agree to be a sponsor of the 1st Annual Beeville Festival at the following level:

SPONSORSHIP LEVEL

- \$1,000 - Presenting Sponsor
- \$700 - Entertainment Sponsor
- \$500 - Kids Zone Sponsor
- \$250 - Community Sponsor

PAYMENT INFORMATION:

___ Check enclosed *Note: \$30 returned check fee

___ Cash enclosed ___ Sign me up for two (2) years (2026 & 2027 Sponsorship commitment)

Signature: _____ Date: _____

Please make checks payable and return this form by April 10, 2026, to:
City of Bennettsville
Attn: Main Street Bennettsville
P.O. Box 1036
Bennettsville, SC 29512

** Please email your company's logo by April 10, 2026, to brittany.jones@bennettsvillesc.com

Beeville Festival Staff Use Only:

Date Received/Staff initials: _____/_____
Sponsorship level: _____ Payment (cash/check) _____