



# Sponsorship Package

**Theme: Mind Over Miles**

One Town, One Team, with One Goal...Mental Health!

**Contact: Brittany Jones**

Phone 843-479-9001 ext. 354  
Website [www.bennettsvillesc.com](http://www.bennettsvillesc.com)  
Email [brittany.jones@bennettsvillesc.com](mailto:brittany.jones@bennettsvillesc.com)  
Address 501 E. Main Street, Bennettsville, SC 29512



# Sponsorship Packages

Runners and walkers of all ages and abilities will meetup for a run through downtown Bennettsville. Dash activities include a one-mile walk/run, a 5K, and 10K followed by a celebratory Bash with food & retail vendors, and music!



## **Presenting Sponsor - \$1000**

- Presented by [Your Company] on all materials and race t-shirt
- Logo as Presenting Sponsor on race banners, signage, and website
- Sponsor the main stage and DJ
- Recognition in all press releases, social media, and event signage
- Vendor booth with prominent location
- Logo and link on City web page and the race registration web page
- (4) Complimentary Race Registrations
- Opportunity to present awards

## **Supporting Sponsor - \$500**

- Logo on event signage and website
- Listed as supporting sponsor on race t-shirt
- Vendor booth included
- Recognition in promotions, social media, and during event
- (2) Complimentary Race Registrations
- Opportunity to provide branded race bags or sponsor water or refreshment stations

## **Community Sponsor - \$250**

- Logo on event signage and website
- Recognition on social media and promotions
- Vendor booth included
- Opportunity to provide flyers or promo items for race bags

# Benefits of Sponsorship

October is National Depression and Mental Health Screening Month, and this year's race theme is "Mind over Miles". We're One Town, One Team, with One Goal...Mental Wellness!



## Support a Critical Cause

This year's event will shine a spotlight on mental health awareness, with a portion of proceeds benefiting **Tri-County Mental Health**. Your sponsorship helps expand resources and reduce stigma in our region.

## Strengthen Community & Downtown

The Dash & Bash brings people together while directly investing in downtown revitalization, beautification, and local business support, making Bennettsville a more vibrant place to live, work, and visit. Proceeds from last year's race went towards the installation of solar lights in the Main Street Courtyard.

## Maximize Your Brand Exposure

With visibility on race shirts, signage, social media, and event day announcements, your business will connect with hundreds of runners, families, and attendees throughout the region.

**In-Kind & Custom Sponsorship:** We welcome donations of water, snacks, race bag items, or services. Custom sponsor packages available.



# Thank You! Hope You Are Interested!



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## 2025 DOWNTOWN DASH & BASH SPONSORSHIP FORM

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**Business/Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Contact Person Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

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### INSURANCE INFORMATION

- ☐ \$1,000 - Presenting Sponsor
- ☐ \$500 - Supporting Sponsor (Water Station)
- ☐ \$500 - Supporting Sponsor (Refreshment Station)
- ☐ \$500 - Supporting Sponsor (Bag Sponsor)
- ☐ \$500 - Supporting Sponsor
- ☐ \$250 - Community Sponsor

### In-Kind or Custom Sponsorship

- ☐ I'd like to provide an item for the race bags (add details below)
  - ☐ Other: \_\_\_\_\_
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**Notes/Comments:** \_\_\_\_\_

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**Sponsorships are on a first-come first-served basis. Sponsorship is only confirmed once application and payment are received.** Payments can be made by cash, check, or money order. Payments can be made at City Hall, 501 E. Main Street, Bennettsville, SC 29512 or mailed to City of Bennettsville, Attn: Brittany Jones, PO Box 1036, Bennettsville, SC 29512.