

Downtown Dash & Bash Sponsorship Packages

Runners and walkers of all ages and abilities will meet up for a run through downtown Bennettsville. Dash activities include a one-mile walk/run, a 5K and 10K followed by a celebratory Bash with food & retail vendors, and music!



Presenting Sponsor - \$2500 (2 available)

- Listed as Presenting Sponsor in all facets of ad campaign to include: Press Release, Social Media, Print Collateral Materials, Promotional Items
- Opportunity for sponsor representative to assist with awards presentation
- Onsite display space up to 10'x20' and opportunity to distribute items
- Logo as Presenting Sponsor on Finish Line Banner, Race t-shirt, Pre-race promotional banners, and Race Day Directional Signs
- Sponsor mentioned in multiple announcements before and after race
- Logo and link on City web page and race registration web page
- (4) Complimentary Race Registrations

Associate Sponsor - \$1000 (3 available)

- Onsite display space up to 10'x10' and opportunity to distribute items
- Logo as Associate Sponsor on Finish Line Banner, Race t-shirt, and Pre-race promotional banners.
- Sponsor mentioned in multiple announcements before and after race
- Logo and link on City web page and race registration web page
- (2) Complimentary Race Registrations

Supporting Sponsor \$500

- Logo as Supporting Sponsor on Race t-shirt, and Pre-race promotional banners.
- Logo and link on City web page and race registration web page

Additional Opportunities: Water Station Sponsor

Brittany Jones, Business Development & Community Engagement Manager
843-439-7209 | brittany.jones@bennettsvillesc.com